

# Ben Percifield

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<https://benpercifield.github.io>

Resourceful self-starter with proven success working with cross-functional teams, building strong relationships internally and externally. Complete fluency in Mandarin Chinese.

## HusBen - Sabbatical, Toronto

2019 - Present

After many months of discussion, my wife and I decided to move abroad during Summer 2019. This required several trips to explore international job markets in person, which led to me taking a sabbatical from full-time employment.

Now in Toronto, I am actively looking for a role that fits my unique skillset as a content creator, event producer, and Chinese language & cross-cultural expert. Job does not need to include all three areas.

- Traveled to Hong Kong, Bangkok and Singapore for interviews.
- Successfully declined an offer to join a prestigious neuroeconomics laboratory as a research assistant in Singapore. Since it did not meet the salary requirements for a dependents visa I was unable to accept the position.
- In October 2019 my wife received a formal offer from her advertising agency to transfer to Toronto. We made the call that moving to Canada was the right move for us.
- In the interim I've worked as an Uber delivery biker, sushi waiter, handyman and husband.

## Event Producer / Program Manager – ChinaWise Business Consulting, Chicago 2017 – 2019

- Concepted, produced and handled the on-site management of multiple week-long executive education experiences for senior Chinese executives. These events were hosted at American corporations including Microsoft, Amazon, and United Airlines. Speakers included faculty from Harvard University, Peking University, and Massachusetts Institute of Technology and the experiences were themed around topics such as Customer Experience at Retail, Future Technology, and Big Data.
- Produced and hosted a launch event for the Global CSR Foundation (see below) at the United Nations in New York City on October 30, 2018. This included liaising with the United Nations, crafting all marketing materials, writing PR releases, developing the programming and working with speakers and special guests on the event content
- To accelerate the adoption of a sustainability-focused mindset amongst influential Chinese executives, I incorporated a non-profit, the Global Corporate Social Responsibility Foundation (GCSRF). I developed the strategy that led to the founding of the non-profit, based on my understanding of Chinese business and consumer culture that I gained by living in China as well as 10 years of cultural and language studies.
- Founded a new division for the firm dedicated to servicing Blockchain clients, including writing press releases; business development with key cryptocurrency opinion leaders
- Produced and hosted a blockchain conference at the University of Chicago's Gleacher Center to gain support for Chinese cryptocurrency amongst a diverse cross-cultural and intersectional audience
- Oversaw the business exchange program dedicated to strengthening relationships between American and Chinese senior executives at large corporations.

## Information Disclosure Specialist / Translator – Goldwind, Beijing

2016 – 2017

- Analyzed internal company data and prepared business intelligence reports.
- Worked in the office of the Secretary of the Board supporting C-level executives' stakeholder management and communication.
- Translated and published announcements, notices, and reports in accordance with the Listing Rules of the Hong Kong Stock Exchange.
- Conducted market research about competitors and Chinese wind power policy.
- Detail-oriented precise analysis of content to ensure accuracy of information.

## McGill University - B.A Economics, East Asian Language & Literature

2012 – 2016

Cumulative GPA: 3.62, Graduation with Distinction

- Awarded the "Outstanding Elegant Demeanor" prize for the Chinese Bridge Competition
- Vice President Internal, Gardner Hall Residence Council
- Orange Belt, Judo

**Skills:** Adobe Creative Suite, Java, Javascript, node.js, Unix, SQL, HTML, C