

# Ben Percifield

(847) 772-5466  
ben.percifield@gmail.com

Resourceful self-starter with proven success working with cross-functional teams, building strong relationships internally and externally. Complete fluency in Mandarin Chinese.

## **Program Manager – ChinaWise Business Consulting, Chicago, IL** **2017 – Present**

- Incorporated a non-profit, Global Corporate Social Responsibility Foundation (GCSR), based on a strategy I developed, dedicated to sparking a groundswell of support in Chinese corporate culture for sustainability. Hosted a launch event at the United Nations in New York City on October 30, 2018, including writing all marketing materials, PR releases and developing the programming.
- Founded a new division dedicated to servicing Blockchain clients, including writing press releases; business development with key cryptocurrency opinion leaders; hosting a conference at the University of Chicago's Gleacher Center and developing the programming (presentations and moderated panels); instituted a client's \$100,000 Blockchain scholarship at the University of Chicago.
- Oversee the business exchange program dedicated to strengthening relationships between American and Chinese senior executives at large corporations.
- Lead the development of custom week-long experiences hosted at American corporations including Microsoft, Amazon, and United Airlines. Speakers included faculty from Harvard University, Peking University, and Massachusetts Institute of Technology on topics such as Customer Experience at Retail, Future Technology, and Big Data.
- Craft marketing materials for and execute the Annual Omaha Summit, produced alongside the Berkshire Hathaway annual investors meeting.

## **Information Disclosure Specialist / Translator – Goldwind, Beijing** **2016 – 2017**

- Analyzed internal company data and prepared business intelligence reports.
- Worked in the office of the Secretary of the Board supporting C-level executives' stakeholder management and communication.
- Translated and published announcements, notices, and reports in accordance with the Listing Rules of the Hong Kong Stock Exchange.
- Conducted market research about competitors and Chinese wind power policy.
- Detail-oriented precise analysis of content to ensure accuracy of information.

## **McGill University - B.A Economics, East Asian Language & Literature** **2012 – 2016**

Cumulative GPA: 3.62, Graduation with Distinction

- Awarded the "Outstanding Elegant Demeanor" prize for the Chinese Bridge Competition
- Vice President Internal, Gardner Hall Residence Council
- Orange Belt, Judo